



LIBERTY HILL EDC BOARD OF DIRECTORS MEETING MINUTES

WEDNESDAY – MAY 19, 2021 – 5:00 PM

Location: Liberty Hill Municipal Court

2801 Ranch Road 1869 - Liberty Hill, TX 78642

John Johnston - President

Eric Bailey – Director

Michael Helbing– Director

Vacancy – Director

John Clark – Vice President

Jamie Etzkorn – Director

Adrienne Hughes – Director

CALL TO ORDER

Johnny Johnston, LHEDC Board President called the meeting to order at 5:00 PM at 2801 Ranch Road 1869 in Liberty Hill, Texas. Invocation was given, followed by the Pledge of Allegiance and Texas Pledge.

EDC BOARD OF DIRECTORS AND EXECUTIVE DIRECTOR PRESENT:

Johnny Johnston, John Clark, Eric Bailey, Jamie Etzkorn, and Matt Powell.

TREASURER'S REPORT

Eric Bailey, Treasurer, stated there is nothing to report at this time.

REGULAR SESSION

Update on active projects.

- Project Orange – Heritage Ridge is completed. First and only payment was issued. The first building is going up.
- Project Hammer – Higginbotham. First payment was made. Jobs were above projects.

Discussion and possible action on replacing / updating / clarifying existing incentivization.

Matt Powell addressed the board stating they had given him a lot of direction and he is moving forward with that. He gave an overview of the new programs. Mr. Powell stated he'd like the board to adopt the City of Cedar Park's sign standards. Jamie Etzkorn said she wanted standards to stay local. Mr. Powell stated his recommendation on this was because he was instrumental in setting this up in Cedar Park and because other cities send applicants to view other city's standards also. The board discussed this with the consensus being they wanted Liberty Hill to have its own standards rather than sending applicants to another city's website. Other edits to the program were discussed.

Update on website.

Mr. Powell stated the site is almost finished.

Update on insurance coverage.

Matt Powell stated he followed up with the Texas Municipal League and with Becky Wilkins, Finance Director, and the EDC is actually already covered through the City as "additional insured".

Update on corridor / commercial study.

Mr. Powell stated the next big project is for an RFP or RFQ for the study. He spoke with two other cities and their cost for a like study was around \$35-45,000. Mr. Powell hopes to bring the RFP to the next meeting.

EXECUTIVE DIRECTOR'S UPDATE

Matt Powell stated he has had some meetings with regional partners. He represented the EDC at the Urban Land Institute Market event.

CONVENE TO EXECUTIVE SESSION

The EDC board was convened to Executive Session by Johnny Johnston at 5:50 PM to discuss items as follow:

Section 551.087

Update on the following:

- Project Silver
- Project W2
- Project Q
- Project Empathy
- Project Orange

RECONVENE TO REGULAR SESSION

The EDC board was reconvened to Regular Session by Johnny Johnston at 6:16 PM.

No action was taken.

OTHER BUSINESS

Matt Powell addressed the board stating he has nine applications for open positions on the board. He recommended a special meeting to appoint another member to the board.

BOARD CLOSING COMMENTS

Jamie Etzkorn asked if the board had an attorney. Mr. Powell stated they are waiting on the City to hire an attorney, but their interim attorney is working for EDC at this time. Ms. Etzkorn mentioned that the bylaws are still in need of additional work and review by an attorney.

ADJOURNMENT

On motion by Johnny Johnston and second by John Clark, the EDC Board meeting was adjourned at 6:24 PM.

Motion passed on vote of 4 ayes, 0 nays, and 0 abstentions.

PASSED AND APPROVED on July 12, 2021 by the Liberty Hill Economic Development Corporation Board of Director on vote of 6 AYES, 0 NAYS, and 0 ABSTENTIONS.

A handwritten signature in blue ink that reads "Nancy Sawyer". The signature is written in a cursive style and is positioned above a horizontal line.

Nancy Sawyer
City Secretary
LHEDC Board of Directors