



LIBERTY HILL EDC BOARD OF DIRECTORS MEETING MINUTES

WEDNESDAY – APRIL 21, 2021 – 5:00 PM

Location: Liberty Hill Municipal Court

2801 Ranch Road 1869 - Liberty Hill, TX 78642

John Johnston - President

Eric Bailey – Director

Michael Helbing– Director

Liz Rundzieher – Director

John Clark – Vice President

Jamie Etzkorn – Director

Adrienne Hughes – Director

CALL TO ORDER

Johnny Johnston, LHEDC Board President called the meeting to order at 5:01 PM at 2801 Ranch Road 1869 in Liberty Hill, Texas. Invocation was given, followed by receiving the Pledge of Allegiance and Texas Pledge.

EDC BOARD OF DIRECTORS AND EXECUTIVE DIRECTOR PRESENT:

Johnny Johnston, John Clark, Eric Bailey, Adrienne Hughes, Jamie Etzkorn, and Matt Powell.

PUBLIC COMMENTS

Chris Pezold – 3607 RR 1869 addressed the board regarding new incentivization programs (item 5e on the agenda). He stated zero growth can happen in downtown. He stated there is no sewer availability. Mr. Pezold said downtown has been neglected. Mr. Pezold stated he would be having a study of the city's sewer capabilities done shortly.

Matt Powell, Executive Director of the EDC, addressed Mr. Pezold stating EDC at their retreat asked for several studies including a corridor study of commercial and a more extensive utility plan study. Mr. Powell asked Mr. Pezold if he would share the study he has forthcoming with EDC.

TREASURER'S REPORT

Eric Bailey, Treasurer, stated there is nothing to report at this time, but the budget is in good shape.

REGULAR SESSION

Discuss and consider approval of March 24, 2021 EDC meeting minutes.

On motion by Johnny Johnston and second by Michael Helbing, minutes of the March 24, 2021 meeting were approved.

Motion passed on vote of 5 ayes, 0 nays, and 0 abstentions.

Discuss and consider adoption of mission and vision statements for the EDC.

Matt Powell, Executive Director, addressed the Board stating the following are what the EDC proposed during their April 8 and 9, 2021 workshop.

Mission Statement: Help Liberty Hill prosper by facilitating positive, healthy, and self-sustaining growth.

Vision Statement: A prosperous, charming, lifetime destination.

On motion by Jamie Etzkorn and second by Eric Bailey, the EDC adopted the mission and vision statements.

Motion passed on vote of 5 ayes, 0 nays, and 0 abstentions.

Discuss and consider adoption of core values for the Liberty Hill EDC.

Matt Powell stated the following is what the EDC proposed at their workshop.

Core Values: Integrity, Transparency, Sustainability, Partnership, Community First, Engagement, Accountability

On motion by John Clark and second by Eric Bailey, the EDC adopted the core values statement.

Motion passed on vote of 5 ayes, 0 nays, and 0 abstentions.

Update, consideration, and possible action to approve new incentivization programs.

Matt Powell addressed the board stating based on their direction, he is taking the 4-6 current programs and consolidating them down to two programs. The Board discussed programs and the areas of the city they would assist with. The item was then postponed.

Discussion, consideration, and possible action on insurance policy for the EDC.

The board discussed current bids but not all bids are in. The board postponed this item until more bids were received.

Update on active projects.

- Hike and bike trail is currently being placed.
- Golf Cart King's groundbreaking should be sometime in May.
- Tex-Mix – there is progress being made.

EXECUTIVE DIRECTOR'S UPDATE

Matt Powell stated a major shift has taken place in the last 30-45 days with telephone calls averaging 10-12 per day. He has had meetings with the County and with interested developers. The website should be up and running soon.

ADJOURNMENT

On motion by Johnny Johnston and second by Eric Bailey, the EDC Board meeting was adjourned at 5:42 PM.

Motion passed on vote of 5 ayes, 0 nays, and 0 abstentions.

PASSED AND APPROVED on July 12, 2021 by the Liberty Hill Economic Development Corporation Board of Director on vote of _____ AYES, _____ NAYS, and _____ ABSTENTIONS.

Nancy Sawyer
City Secretary
LHEDC Board of Directors