



**ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS  
WEDNESDAY - APRIL 21, 2021 - 5:00 PM  
AGENDA**

**Liberty Hill Learning and Event Center  
14875 W. State Hwy. 29  
Liberty Hill, Texas 78642**

<b>Liz Rundzieher</b>	<b>Adrienne Hughes</b>
<b>Michael Helbing</b>	<b>Jamie Etzkorn</b>
<b>Eric Bailey</b>	<b>John Clark</b>
<b>Johnny Johnston</b>	

**1) CALL TO ORDER**

**a) Establish Quorum**

**b) Invocation**

**c) Pledge of Allegiance**

"I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with Liberty and Justice for all."

**d) Texas Pledge**

"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."

**2) PUBLIC COMMENTS**

Public comments related to posted agenda items are welcome by the LHEDC Board. Individuals who wish to speak must complete a Public Comment Form and present the form to the City Secretary before the meeting is called to order. Individuals will be allowed to speak up to three (3) minutes on a posted agenda item. Alternatively, Public Comments related to posted agenda items may be submitted by email to [nsawyer@libertyhilltx.gov](mailto:nsawyer@libertyhilltx.gov) before 3:00 PM the day of the meeting for comments to be read at the 5:00 PM meeting by the City Secretary.

**3) BOARD OPENING COMMENTS**

**4) TREASURER'S REPORT**

Treasurer will provide a financial update for the corporation.

**5) REGULAR AGENDA**

- a) Discuss and consider approval of March 24, 2021 EDC meeting minutes.
- b) Discuss and consider approval of April 8-9, 2021 EDC Workshop minutes.
- c) Discuss and consider adoption of mission and mission statements for the EDC.
- d) Discuss and consider adoption of core values for the Liberty Hill EDC.
- e) Update, consideration, and possible action to approve new incentivization programs.
- f) Discussion, consideration, and possible action on insurance policy for the EDC.
- g) Update on active projects.

**6) EXECUTIVE DIRECTOR'S UPDATE**

**7) OTHER BUSINESS**

**8) BOARD CLOSING COMMENTS**

**9) ADJOURNMENT**

**City Council reserves the right to adjourn into Executive Session at any time during the course of the meeting to discuss any item listed above, as authorized by Texas Government Code Section 551.071 (Consultation with Attorney), §551.072 (Deliberations about Real Property), §551.073 (Deliberations about Gifts and Donations), §551.074 Personnel Matters), §551.076 (Deliberations about Security Devices), and §551.087 (Development). In compliance with the Americans with Disabilities Act, the City of Liberty Hill will provide reasonable accommodation for persons attending City Council meetings. To better serve you, requests need to be received 48 hours prior to the meeting. Contact the City Secretary at 512-778-5449 –Extension 112.**

**POSTING CERTIFICATION: I, NANCY SAWYER – CITY SECRETARY – CITY OF LIBERTY HILL** certify that the attached notice of meeting for the CITY COUNCIL – CITY OF LIBERTY HILL, TEXAS was duly posted on the bulletin board at Council Chambers located at 2801 Ranch Road 1869 in Liberty Hill, Texas and on the City website ([www.libertyhilltx.gov](http://www.libertyhilltx.gov)) on the 16th day of April, 2021 at 4:00 PM. Nancy Sawyer – City Secretary.

**REMOVAL CERTIFICATION: I, NANCY SAWYER – CITY SECRETARY – CITY OF LIBERTY HILL** certify that the attached notice of meeting was removed from the bulletin board at Municipal Court / Council Chambers located at 2801 Ranch Road 1869 in Liberty Hill, Texas on the \_\_\_\_\_ day of \_\_\_\_\_, 2021 at \_\_\_\_\_. INITIALS \_\_\_\_\_



**ECONOMIC DEVELOPMENT  
CORPORATION ECONOMIC  
DEVELOPMENT CORPORATION BOARD OF  
DIRECTORS**

**WEDNESDAY - APRIL 21, 2021  
2801 Ranch Road 1869 - Liberty Hill**

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**AGENDA ITEM 5.a**

**Discuss and consider approval of March 24, 2021 EDC meeting minutes.**



LIBERTY HILL ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS  
MINUTES

Wednesday – March 24, 2021 – 5:00 PM  
2801 Ranch Road 1869 – Council Chambers - Liberty Hill

1. CALL TO ORDER

John Johnston – LHEDC Board President called the meeting of the Liberty Hill Economic Development Corporation Board of Directors to order at 5:00 PM at 2801 Ranch Road 1869 in Liberty Hill, Texas. Invocation was given by Michael Helbing, followed by reciting the Pledge of Allegiance and Texas Pledge.

LHEDC Board members present: Johnny Johnston; John Clark; Jamie Etzkorn; Liz Rundzieher; Michael Helbing all in person. Adrienne Hughes joined the meeting at 5:10 p.m.

Eric Bailey was not present.

Others present: Matt Powell – Executive Director; Liz Branigan – Mayor of Liberty Hill

2. PUBLIC COMMENTS

There were no public comments.

3. BOARD OPENING COMMENTS

Liz Rundzieher asked about the minutes from the previous meeting, but those minutes were in the Board packet.

4. TREASURER'S REPORT

There was no report given. Matt Powell stated that the Project Orange payment would be coming out soon.

5. REGULAR AGENDA

a) Discuss and consider approval of minutes of March 3, 2021 Economic Development Corporation minutes. OUTCOME: On motion by John Clark and second by Johnny Johnston, the EDC approved the minutes of the March 3, 2021 meeting. Motion passed on vote of 6 ayes, 0 nays, and 0 abstentions.

b) Update on active Economic Development projects, including groundbreaking ceremonies. Matt Powell gave an update that Project Rock-n-Roll should begin occupying their new building in May maybe June. They will have a ribbon cutting. Project Fore is expanding their project to the upwards of an eight million dollar building project. Groundbreaking for Project Fore is set for April. Project Orange is in the process of building framework.

c) Discuss and consider action to approve a Business Incentive Program grant application from Main Street Social. Jamie Etzkorn did research and found some of the old programs. Matt Powell proposed new incentive program to be discussed at the Board Retreat. Main Street Social's all-in project is around three million dollars and possible 25 employees. Matt Powell suggested not taking this item up for consideration tonight because the programs of the EDC will be visited and reviewed at the upcoming Board Retreat. OUTCOME: John Johnston – President tabled this item.

d) Update on Community Business Discussions. AND e) Discussion and possible action on Winter Storm Relief Grants. Matt Powell took these two items up for discussion together. Matt Powell reached out to nine to ten local businesses regarding business losses and sufferings from the freeze. Matt Powell reported that most businesses responded that the majority of the losses were insured, but that the businesses did have to pay insurance deductibles and did have loss of business income. Matt Powell stated that he would create this program, and that the Mayor was very helpful with this project. OUTCOME: Johnny Johnson – President – called for discussion. Due to lack of interest, Johnny Johnston moved forward with next agenda item.

f) April 8-9, 2021 retreat discussion and agenda overview. Matt Powell went over the agenda for the retreat, and he stated that no voting would take place at the retreat. Open Meetings Act training will take place at noon on April 8<sup>th</sup> for those directors that need the training. Matt Powell stated that there might be a sales tax presentation at the retreat. The website will be up and running for the retreat and be presented at the retreat. The retreat will be at the Events Center on Hwy 29 in Liberty Hill on April 8<sup>th</sup> from noon to five and April 9<sup>th</sup> from eight to noon. The Board will have dinner on Thursday evening.

#### 6. EXECUTIVE DIRECTOR'S UPDATE

OUTCOME: Matt Powell stated that all had been covered in the above items from him. He did state that he had been attending virtual conferences. Also, he relayed that he has an opportunity with Opportunity Austin for a virtual fishing trip in southern California.

#### 7. OTHER BUSINESS

The next LHEDC meeting is scheduled for April 21, 2021 which is Matt's birthday.

#### 8. BOARD CLOSING COMMENTS

Jamie Etzkorn asked Matt Powell about the Board insurance. Matt Powell stated that he will have insurance quotes at the retreat or the next meeting.

9. ADJOURNMENT

OUTCOME: On motion by Liz Rundzieher and second by Michael Helbing, the Liberty Hill Economic Development Corporation Board meeting was adjourned at 5:31 PM. MOTION PASSED ON VOTE OF 6 AYES, 0 NAYS, AND 0 ABSTENTIONS.

PASSED AND APPROVED ON APRIL 21, 2021 BY THE LIBERTY HILL ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS ON VOTE OF \_\_\_\_\_ AYES, \_\_\_\_\_ NAYS, AND \_\_\_\_\_ ABSTENTIONS.

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Jamie Etzkorn  
Secretary  
LHEDC Board of Directors